

Starter Business Bundle

This document outlines the operational execution parameters, system deliverables, and strategic scope configurations for the Starter Business Bundle. Engineered directly for South African small business entities looking for premium market authority without extensive capital friction.

1. Technical Scope of Deliverables

3–5 Page High-Conversion Architecture

Fully responsive production build optimized cleanly for localized mobile tiers. Includes core profile views and lead-generation fields.

Managed Corporate Communications

Provisioning of up to 10 isolated domain email records (info@yourcompany.co.za) built securely to prevent email-spoofing risks.

Automated Transactional Pipelines

Instant operational triggers validating form execution, delivering clean client notifications, and managing tracking logs.

2. Anti-Creep Scope Guardrails

- Design Iterations: Restricted tightly to two evaluation cycles during the configuration phase.
- Operational Scope Limits: Excludes complex database tracking, customer login dashboards, or complete e-commerce checkout platforms.
- Client Assets: Source files and brand documentation must be provided systematically within 7 business days to secure deployment timelines.

3. Financial Parameters Matrix

OPTION A: MONTH-TO-MONTH BASELINE

R1,500 – R4,000

Upfront implementation cost alongside a rolling R600 structural systems maintenance layer.

OPTION B: FIXED SERVICE AGREEMENT

R0 Setup Fee

All upfront creation and deployment components are fully waived inside a 12-month agreement at R300 – R600 / month.